ROOFLOGIC
2016 SUMMIT

Thursday Nov. 17, 2016 and Friday Nov. 18 , 2016

Hurry! You won't want to miss this!

Advanced training sessions with our experts will help you use RoofLogic better and further incorporate it into your operations.

Our guest speakers will explain how they use RoofLogic to run successful maintenance programs, maintain roof assets, refine processes and more.

Participate in the future of RoofLogic, learn our Presidents vision and let us know what you want to see.

Mingle with other RoofLogic users and share challenges and successes.

Proudly displaying "Everything's bigger in Texas" Gaylord Texan Resort & Convention Center invites visitors to a first-class experience with Southern hospitality. Overlooking the beautiful Grapevine Lake, The Gaylord offers a one-of-a-kind retreat with luxurious accommodations, first-class restaurants, eclectic shops and 4.5 acres of lush indoor gardens and winding waterways. The Gaylord offers experiences that are distinct among other DFW area hotels.

Experience the magic of Christmas at the Gaylord Texan Resort. Featuring 1.5 million twinkling lights, 15,000 ornaments, and an amazing 54-foot tall rotating Christmas tree for you and your entire family to enjoy. Don't forget to check out the Amazing Ice Exhibit while you are there!

SUMMIT DETAILS:

Cost: $395.00 per person. Group of 4 or more will be discounted to $345.00 per person.

Where: Gaylord Texan Resort located at 1501 Gaylord Trail Grapevine, TX.76051; Toll Free: 1-817-778-2000

https://resweb.passkey.com/Resweb.do?mode=welcome_gi_new&groupid=68856637

Room rates: $199.00/day not including taxes. Please note there will be a $20.00 + tax/day resort fee.

Please book rooms prior to the block cutoff date of Oct. 28, 2016

Airports: DFW and Dallas Love Field

Please register all attendees with RoofLogic prior to Oct 17th.

All-Star Speaker Line Up

Using RoofLogic to Manage a Large Multi-Facility Customer
Lynn Price - Dryspace Inc.

Lynn will facilitate a discussion with the group on the benefits of using RoofLogic to manage a Roof Maintenance Plan for a large multi-facility customer. Dryspace currently maintains over 150 buildings and well over 500 roof levels for the University of Iowa. His hope is to provide a unique perspective when considering the processes and procedures it takes perform this service and how it takes a tool like RoofLogic to improve efficiency and productivity for both the customer and provider.

Real Roof Asset Management- What it is and isn't - How to Market it
Michael Wheeler - Roof Net

Real Roof Asset Management is different than what most contractors offer which eventually leads to dissatisfied customers. With an 80% success rate selling RAM programs Michael will explain what real RAM is. He will also explain how to show your prospects what they have been missing with their current contractor/consultant and how RoofLogic facilitates it.

How to Close Preventative Maintenance Deals
Adrian Hilton – K Post Company

Adrian's service team has become a maintenance machine. Learn how he convinces prospects on the merits of getting on K Post maintenance plan. See how, using RoofLogic, he demonstrates how regularly scheduled inspections and the timely completion of all repairs whether reactive or proactive will reduce reoccurring operational expenditures and delay the need for roof replacement which in turn also reduces capital expenditures.

Educational Sessions

RoofLogic Evolution
Rob Minialoff, President and Founder- RoofLogic

Rob will host an open discussion on the future RoofLogic including his vision and soliciting audience input. He will also discuss the RoofLogic API; what it is and what it can do for you.

Expert Drawing Training
Steve Pifer, Sales Manager- RoofLogic

This won't be a 101 basics class. Steve will demonstrate answers to our most frequently asked questions, then delve into more rarely asked questions, advanced topics, and things you may not be aware the system could do.

Hot Topics
Account Manager - RoofLogic

RoofLogic experts will cover a variety of RoofLogic features and how to use them like: Gantt View for project management, Note Templates for proposals, CRM Activities, recently added features and more.

Thursday Session begins at 8am and will end at 4pm. Friday Session begins at 8am and will end at 12pm.

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Attendees:

Attendee 1:		Email Address:	
Attendee 2:		Email Address:	
Attendee 3:		Email Address:	
Attendee 4:		Email Address:	

Payment:

	Card Number	Exp. Date (mm/yy)	Security Code	Billing Zip
American Express				
Visa				
MasterCard				

Name on Card _____

Fax to (905) 412-0336 Or Email to billing@rooflogic.com